



ree®
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WELCOME

Looking to prove your company's sustainability and make the shift towards a circular economy? Look no further than Ree!

We are a recycling software company that offers personalized source segregation systems and detailed data tracking to help companies reduce waste and improve their environmental impact.

With Ree's innovative solutions, you can finally take control of your recyclables and make a real difference for the planet. Join the #Reevolution towards a more sustainable future with Ree today!

SUSTAINABLE EVENTS

Are you looking to organize an event that will not only be a great success but also make a positive impact on the environment and community? Look no further! Sustainable events are the way to go, and we have the expertise to help you achieve your goals.

Running events sustainably is not only good for the environment, but it also attracts a wider audience and builds a positive reputation. Consumers today are increasingly conscious of their impact on the environment, and they want to support businesses and events that prioritize sustainability and social responsibility.

Let's not forget about the economic benefits. By reducing waste and using resources more efficiently, organizers can reduce costs and increase profitability. It's a win-win situation!

But sustainability is not just about the environment and the economy. It also has social benefits. Sustainable events provide opportunities for education and awareness-raising on environmental issues, promote social inclusion and diversity, and contribute to the overall well-being of the community.

So, if you want to create an event that not only meets your objectives but also makes a positive impact, we are here to help. Our team has the expertise to guide you through the process of organizing a sustainable event, from the initial planning stages to the execution and evaluation. Let's work together to create an event that is not only successful but also sustainable and socially responsible.



REE VALUE PROPOSITION

“Create memories, not waste”

All events should aim to reduce the amount of waste produced during the event by using recyclable or biodegradable materials and minimizing single-use items. With us at REE, and not any waste management provider, you can get:

1. Identification and collection of recyclable material
2. Support given to vendors to help with their waste management and remove recyclable material for them during set and take down.
3. Improved sustainability and systems- With better systems in place, get a competitive edge over your peers by offering a greener option for your attendees.
4. Use the data to improve your Brand image - Consumers are increasingly conscious of environmental issues, and hotels that prioritize sustainability can improve their brand image and appeal to eco-conscious attendees.
5. On-site analysis. We provide analysis of sites in order to identify where waste hotspots could occur and provide solutions to manage them.
6. Single day reports at the end of the day for you to have a baseline for your next events.

With us, now you don't have to have pay different companies to help you with your sustainability, marketing, and management of events

We can do all of that for you.

We make your life convenient by automating everything while letting you focus on what really matters - **People:** Your employees and guests

OUR SERVICES



Recyclable Material Management

We manage on-site segregation solutions and collection of recyclable material. Further sorting is then done at our facility to guarantee reduced landfill.



On-Site Analysis

We provide analysis of sites in order to identify where waste hotspots could occur and provide solutions to manage them.



Food Waste Management

We support vendors, kitchens and attendee to manage and remove their compostable food waste during the event. This can be behind the scenes or with an assessable composter.



Waste Management

- Assistance with reducing current costs with current waste providers.
- Waste audit to help you understand your current waste score



Data

- Full data reports
- Breakdown of materials
- Close loop solutions - Where they ended up. What happened to the waste after it leaves your event
- Recommended changes for future events
- Better landfill diversion opportunities



ADDITIONAL SERVICES



Marketing Assistance

We provide marketing metrics that are relatable to your wider community. Our metrics help you market your efforts.



Carbon Emission Avoidance Data

Our systems assist you in running events sustainably while getting data, helping you improve event by event.



COMPOSTING SOLUTION

According to the Food and Agriculture Organization of the United Nations, approximately one-third of all food produced in the world (that's about 1.3 billion tons) is lost or wasted every year. To put that into perspective, that's enough food to feed the 800 million people who suffer from hunger worldwide four times over.

With REE, either through us or our channel partners, we can help you reduce your food waste. Our solutions include an anaerobic process or your more automated aerobic compost solution products.. If that is not enough, we can dive deep into our partner list and help you with a more personalised and cost effective solution. With food being wasted in so many events, our methods allow you to save on food loss and retain revenue.

REE BINS



RECYCLING BOX

Material: Recycled Carboard
Features

- Interchangable lid for different material
- Sturdy lightweight build
- Customisable design (additional cost)

Price per unit: 100AED



LARGE COLLECTION

Material: Waste Board
Features

- 5m³ Volume
- Made from material we were unable to recycle
- On coasters to allow easy movement
- Customisable design (additional cost)

Price per unit: 1,400AED



HEAVY CARDBOARD

A more solid version of our usual box, with honeycomb cardboard. Ideal for being temporarily outside

Volume: 1.35m³

Price Per Unit: 200AED



3 COMPARTMENT

Steel metal bin with 3 compartments for different material. Ideal for permanent placement outside

Price per unit: 1600AED



ABOUT US

Ree is a software company that helps you better understand, optimise and reduce your waste. REE is the answer for single & multi-location businesses looking for an all-in-one waste and recycling solution. For brands looking to improve their brand image. For groceries and restaurants looking to reduce food loss. And more.

Enhanced visibility into your waste management services means deeper insight into your waste streams, informed decision making, and increasingly efficient action taken across locations. By identifying landfill diversion opportunities and designing and implementing solutions to deliver on them, we will help you save time and minimize waste throughout your organization—whether you are under contract with another provider or not.



“Did you know that only 9% of all plastic waste ever produced has been recycled? It’s time to change that and use data to make informed decisions that will lead to a more sustainable future.”



Our ultimate goal is to be out of business in Five years

At our core, our team is a bunch of misfits that got together to solve their own pain point, while trying to change the way people think of waste. A little later, and here we are: determined to create a positive impact and change the way people think about waste.

Our go-to statement, “It’s only waste if it’s wasted,” is a testament to our belief that waste can be a valuable resource if we use it wisely.

The urgency of climate change and environmental issues requires swift action. Our main objective is to help you create a lasting global impact in the market by solving the pressing problem of source segregation while contributing to a broader systems reset.

Our ultimate goal is to be out of business in five years, as we hope to inspire other companies to follow our lead and prioritize sustainability.

As a team, we are committed to accelerating the UAE’s vision of zero waste to landfill by 2050 by at least two decades. With the upcoming COP28, we recognize that we must act now to make a meaningful difference.

Let’s work together to transform waste from a problem into a solution.



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