ree ®

Recycle | Reward | Reinvent

Reecycle.app

Recyle | Reward | Reinvent

WELCOME

Looking
to prove your
company's sustainability
and make the shift towards a
circular economy? Look no further
than Ree!

We are a recycling software company that
offers personalized source segregation systems
and detailed data tracking to help restaurants
reduce waste and improve their environmental impact.

With Ree's innovative solutions, you can finally take
control of your recyclables and make a real difference for
the planet. Join the #Reevolution towards a more
sustainable future with Ree today!

SUSTAINABLE
RESTAURANTS

Data-driven recycling and composting is essential in restaurants and cafes because it allows these businesses to make informed decisions about how to manage their waste in the most sustainable and efficient way possible. By collecting and analyzing data on the types and amounts of waste produced, these businesses can identify areas where they can reduce waste and implement strategies to divert waste from landfills.

Recycling and composting are particularly important because they can significantly reduce the amount of waste sent to landfills, which in turn reduces greenhouse gas emissions and environmental pollution. With UAE moving to reduce their food waste, implmenting solutions now while using data is a want and not just a need.

By adopting a data-driven approach to recycling and composting, restaurants and cafes can not only reduce their environmental impact but also save money by minimizing waste disposal fees and potentially generating revenue from the sale of compostable materials. Moreover, implementing sustainable waste management practices can also enhance a business's reputation and appeal to environmentally conscious customers who are increasingly concerned about the social and environmental impact of the businesses they support.

REE VALUE
PROPOSITION

"Green is the New Gold: Discover How Our Data-Driven Recycling and Marketing Boosts Your Bottom Line!"

With us at REE, and not any waste management provider, you can get:

1. Higher cost savings- By analyzing data we can find higher returns on your waste and recyclables(and rebates)
2. Improved sustainability and systems- With better systems in place, get a competitive edge over your peers by offering a greener option for your guests.
3. Use the data to improve your Brand image -
   Consumers are increasingly conscious of environmental issues, and hotels that prioritize sustainability can improve their brand image and appeal to eco-conscious travelers.
4. Increased revenue: Data-driven marketing can help hotels target the right customers with personalized offers and promotions, leading to increased bookings and revenue.
5. Help you create and manage sustainable marketing and events.
6. Provide QR coded bins and posters where people eating at your cafe can find your stats for them to go over.
7. 7. Recycled products exclusive to the cafe will also have a QR code which shows where this product was made, and with what materials (Consumer collected plastic from your own cafe) with details on how to reuse, repurpose or recycle them once they are done. This increases brand loyalty.

With us, now you don't have to have pay different companies to help you with your sustainability, marketing and ESG reports. We can do all of that for you. We make your life convenient by automating everything while letting you focus on what really matters - People. Your employees and guests

OUR
SERVICES

Waste Management

- Assistance with reducing current costs with current waste providers.
- Waste audit to help you understand your current waste score

Recyclable Material Management

- Collection of recyclables
- Personalised source segregation programs
- Training of employees

Carbon Emission Avoidance Data

- Carbon Avoidance data to set and improve benchmark
- Carbon avoidance data to help with future ESG goals.
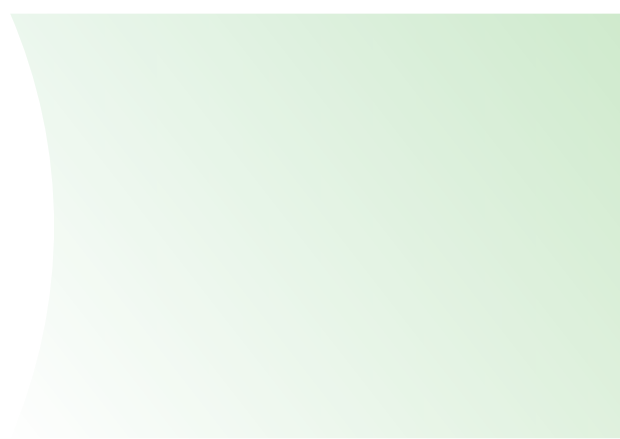- Impact reporting to translate carbon avoided to relatable metrics

Food Waste Management

- Food waste audit
- Food loss programs
- Food waste programs
- Zero waste to landfill assistance
- Food data
- Personalised food solutions

Data

- Full data reoprts
- Breakdown of materials month by month
- Close loop solutions - Where they ended up. What happened to the waste after it leaves your facility
- Recomennded changes
- Better landfill diversion opporunities

ABOUT US

Ree is a software company that helps you better understand, optimise and reduce your waste. REE is the answer for single & multi-location businesses looking for an all-in-one waste and recycling solution. For brands looking to improve their brand image. For groceries and restaurants looking to reduce food loss. And more.

Enhanced visibility into your waste management services means deeper insight into your waste streams, informed decision making, and increasingly efficient action taken across locations. By identifying landfill diversion opportunities and designing and implementing solutions to deliver on them, we will help you save time and minimize waste throughout your organization—whether you are under contract with another provider or not.

"Did you know that only 9% of all plastic waste ever produced has been recycled? It's time to change that and use data to make informed decisions that will lead to a more sustainable future."

At our core, our team is a bunch of misfits that got together to solve their own pain point, while trying to change the way people think of waste. A little later, and here we are: determined to create a positive impact and change the way people think about waste.

Our go-to statement, "It's only waste if it's wasted," is a testament to our belief that waste can be a valuable resource if we use it wisely.

The urgency of climate change and environmental issues requires swift action. Our main objective is to help you create a lasting global impact in the market by solving the pressing problem of source segregation while contributing to a broader systems reset.

Our ultimate goal is to be out of business in five years, as we hope to inspire other companies to follow our lead and prioritize sustainability.

As a team, we are committed to accelerating the UAE's vision of zero waste to landfill by 2050 by at least two decades. With the upcoming COP28, we recognize that we must act now to make a meaningful difference.

Let's work together to transform waste from a problem into a solution.

ADDITIONAL
SERVICES

Marketing Assistance

We provide marketing metrics that are relatbale to your wider community. Our metrics help you market your efforts.

Sustainable Events

Our systems assist you in running events sustainably while getting data, helping you improve event by event.

Employee Benefits & Engagement

We provide discounts to employees for our services so they can carry on the good work at home, while getting them involved in the overall discussion process.

Rewards

Help us help you reduce waste and get rewawrds for your employees and wider community. OR get visibility for your own rewards

COMPOSTING SOLUTION

According to the Food and Agriculture Organization of the United Nations, approximately one-third of all food produced in the world (that's about 1.3 billion tons) is lost or wasted every year. To put that into perspective, that's enough food to feed the 800 million people who suffer from hunger worldwide four times over.

WIth REE, either through us or our channel partners, we can help you reduce your food waste. Our solutions include an anaerobic process where the end product helps improve the strength of composts and soil with the addition of the final product- Fermented mess, or your more automated aerobic compost solution products. If that is not enough, we can dive deep into our partner list and help you with a more personalised and cost effective solution.

REE
BINS

RECYCLING BOX

Material: Recycled Carboard
Features
- Interchangable lid for different material
- Sturdy lightweight build
- Customisable design (additional cost)

Price per unit: 100AED

LARGE COLLECTION

Material: Waste Board
Features
- 5m³ Volume
- Made from material we were unable to recycle
- On coasters to allow easy movement
- Customisable design (additional cost)

Price per unit: 1,400AED

HEAVY CARDBOARD

A more solid version of our usual box, with honeycomb cardboard. Ideal for being temporarily outside
Volume: 1.35m³
Price Per Unit: 200AED

3 COMPARTMENT

Steel metal bin with 3 compartments for different material. Ideal for perminant placement outside
Price per unit: 1600AED

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